

Rythu Bharosa Kendras

(An initiative by Government of Andhra Pradesh to provide quality Agri Inputs)

AP Government is launching Rythu Bharosa Kendras (RBKs) to provide certified and quality farm inputs to farmers through its own outlets across the state. The Rythu Bharosa Kendras will be integrated with robust advisory system and will have digital end to end management to be operated via Hub and Spoke model.

The platform of RBK is open for all the Manufacturing companies of Agri inputs, uniformly and transparently, provided the companies satisfy certain basic criteria as below:

- The company should be holding necessary valid license mandatorily, from the Regulatory department. Without the license, company cannot sell its products even in the private market, neither at RBK.
- The products of the companies should be quality certified at the manufacturing level as per the industry practice.
- The company has to follow the testing protocols as decided by the Department of Agriculture so that Farmer is assured of a quality agri input.
- The payments to the companies will be done on liquidation of the stocks after farmer sale is completed.
- The company has to finalize the terms and conditions of the business by signing MoU with APAGROs.

For further information, details of MoU and obtaining draft MoU, the interested companies may contact the Registered Office of AP State Agro Industries Development Corporation Ltd., 5th Floor, Stalin Corporate Building, Road No.2, Autonagar, Vijayawada or through mail gmapagros@gmail.com